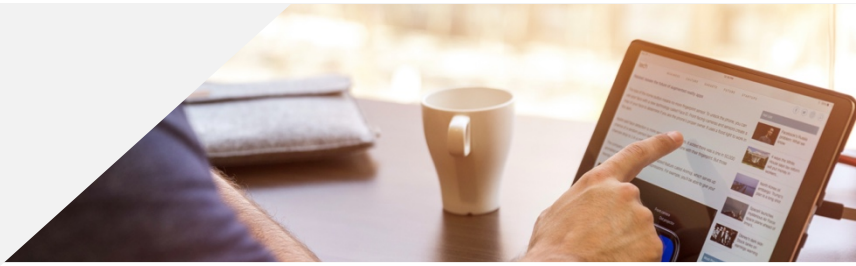
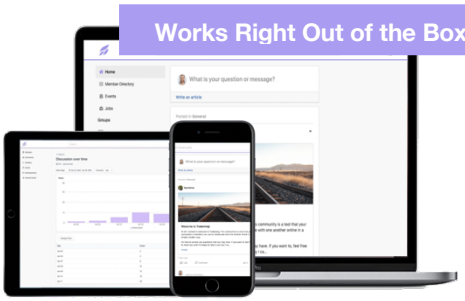
Modernizing Your Member Experience

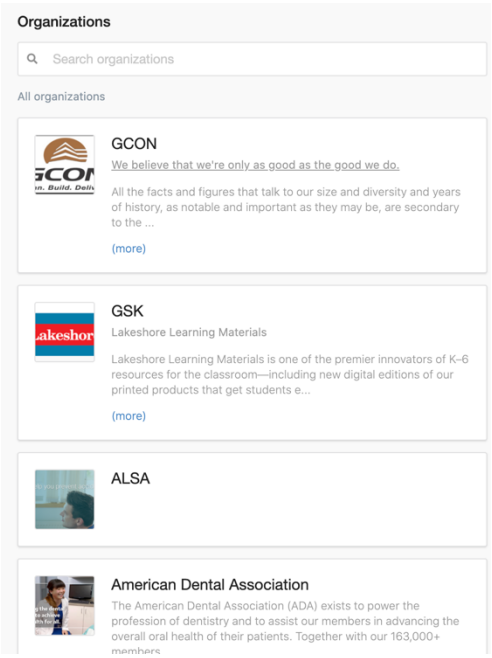


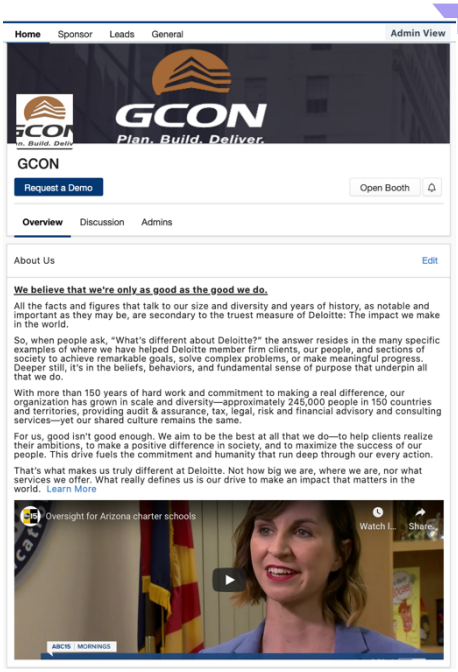
Bringing Your Association Online Has Never Been So Seamless!

Tradewing offers associations a path forward when it comes to driving member engagement and partnering with sponsors in the digital age. Purpose-built for the unique needs of associations, Tradewing delivers a user-friendly and collaborative experience on any device from anywhere in the world.

Works Right Out of the Box!





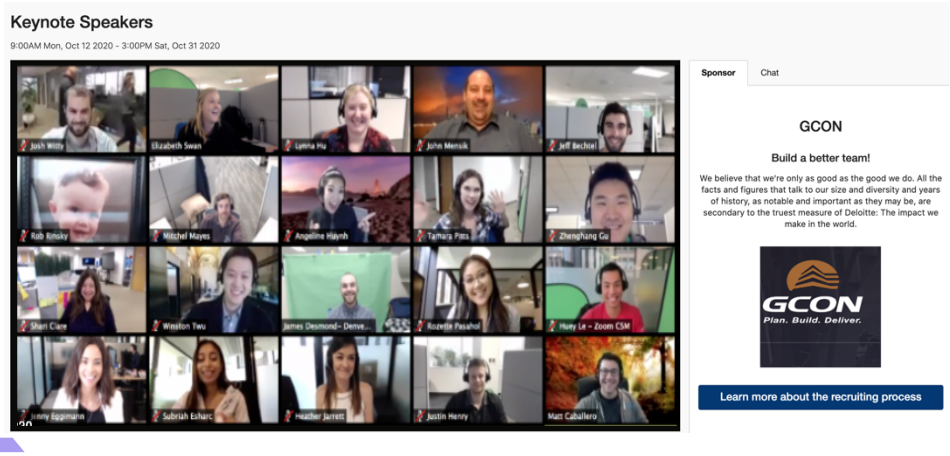


Unmatched ROI for Your Sponsors

We make it easy to help your sponsors connect with your members while keeping control in your hands.

Your Tradewing community comes with a dedicated partner directory which allows sponsors to create customized brand pages where members can go to ask questions, download resources, and register to learn more. Other sponsor benefits include:

- Event Sponsorship
- Webinar Hosting
- Community Posts
- Event Booths
- Video Promotion
- Member Insights



Virtual Events Made Easy

Moving events online can be a challenge, especially when you have members who are uncomfortable with new technology.

Tradewing is designed with them in mind, and we offer the most intuitive and user-friendly video conferencing experience in the association space. This includes features like:

- Live Support
- Unlimited Attendees
- Participant Tracking
- Chat and Messaging
- Group or 1:1 Meetings
- Simultaneous Sessions

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